

## Jennifer Conrad

(347) 564-8137 • jenniferannconrad@gmail.com • jenniferconrad.org

### **Vogue, Research Director** (current) and **Research Editor** (2012–2015) New York, NY

- Ensure the accuracy of cover stories, fashion spreads, and reported features: Hillary Clinton's presidential campaign, Jeffrey Steingarten's food articles, health investigations
- Write restaurant and travel articles for *Vogue* and *Vogue.com*: Roy Choi's LocoL, chefs trained at Copenhagen's Noma, under-the-radar New Orleans spots
- Work with confidential material, and consult with company lawyers
- Manage two full-time fact-checkers and hire freelancers
- Sign off on every page in the magazine

### **Time Out Beijing, Music and Web Editor** (2010) Beijing, China

- Planned coverage from multi-page features to listings for the English-language monthly, often communicating with sources in Mandarin
- Reported on China's burgeoning indie rock and folk music scenes
- Organized music showcases and secured festival sponsorships
- Produced stories for the website and sent weekly newsletters

### **Freelance Writer and Editor** (2008–2009) Beijing, China

- Reported for *Newsweek's* China blogs on the Sichuan earthquake, the Beijing Olympics, and environmental activism
- Covered food, fashion, travel, and Chinese contemporary art for local magazines and newspapers

### **Woman's Day, Senior Online Editor** (2007–2008) New York, NY

- Oversaw the site's editorial calendar, editing and assigning food, health, and home content
- Launched blogs and brought new writers to the site
- Conducted celebrity interviews: Jennifer Garner, Kerry Washington
- Managed one assistant and interns

### **Teen Vogue, Researcher** (2006) New York, NY

- Fact-checked about 15 articles an issue, including health, first-person, and credits
- Wrote book reviews

### **For Me, Associate Editor/Research Editor** (2004–2005) New York, NY, and

### **Woman's Day, Assistant Research Editor** (2002–2004) New York, NY

- Promoted to help launch *For Me*, a *Woman's Day* spinoff for a younger audience
- Assigned career articles; covered health and travel
- Checked up to 65 editorial pages a month; hired and supervised freelancers

### **Education: New York University** (1997–2001) New York, NY

B.A. in Comparative Literature; studied abroad in Barcelona, Madrid, and Buenos Aires

**Skills:** InCopy, Nexis, HTML, web content management systems, Google Analytics, HootSuite, email newsletter programs, basic Photoshop, basic Dreamweaver, digital photography

**Languages:** spoken Mandarin, basic written Chinese, Spanish, basic French grammar

**Published in:** *Vogue*, *Vogue.com*, *Every Day with Rachael Ray*, *Newsweek.com*, *Condé Nast Traveler*, *Billboard*, *Teen Vogue*, *RedbookMag.com*, *Time Out New York*, *Time Out Beijing*, *China International Business*, *The Beijinger*, *MillionaireAsia*, *Woman's Day*, *For Me*

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